Title

Name and surname (no titles)

Contact; University, address, e-mail:

Abstract

# An abstract should be between 150 to 250 words and summarizes, usually in one paragraph, the major aspects of the entire paper in a prescribed sequence that includes: 1) the overall purpose of the study and the research problem(s) you investigated; 2) the basic design of the study; 3) major findings or trends found as a result of your analysis; and, 4) a brief summary of your interpretations and conclusions.

Keywords: Keyword 1. Keyword 2. Keyword 3. Keyword 4. Keyword 5. State them alphabetically and separate by full stop. Min. 3 and max. 8 Keywords. Use style „Keywords.“

Introduction

Short introduction of the topic presented in the paper. For subtitle use „Introduction“ use writing style „Introduction/closing“. For text use the writing style of „Text of article“. This style uses font Calibri, size 12pt, justified spacing, no space for the first paragraph, space line 1.0 (simple). Text should be structured in paragraphs and have two lines space in between.

Literature review

This part should state theoretical context and literature review of the presented topic.

A literature review is one that collects relevant academic papers within some scope rules and then an analyses. The analysis may consist of identifying the main trends regarding the number of publications, the most relevant journals, the most prolific authors, institutions and countries and the collaborative networks between authors and the research fields. A variety of other analyses may be conducted such as a keyword analysis to identify topics of interest, co-citation analyses, and so on.

A literature review should do more than simply describe the in-scope literature. Instead, it should create new theoretical or methodological knowledge. It may, for example, note different findings using the same theory and hence highlight possible boundaries in the applicability of concepts or theories. An acceptable review might discuss the different typologies previously developed regarding concepts and attempt to reconcile them. Perhaps it will identify different approaches to defining the same concept or build a new theoretical framework

Use style „Text of article“. For the title use style „Chapter title“. For the second level titles use style „Subchapters“. Numbering of chapters is not allowed.

Theoretical context should set the context, review literature and current situation in the research. It should not be stating just public knowledge or be structured as list of citations.

Title of subchapters

For the text use style „Text of article“.

Data and Methods

Specify and explain research methodology including stating exact examples and methods used. Methodology should be clearly stated in steps, so it should be possible to repeat the research and review the results. This means description of the method, data collection, time frame, conditions at the time, statistical methods used for the analysis and interpretation of data. How was the data collected or generated? And, how was it analyzed? The writing should be direct and precise and always written in the past tense. For the text of this chapter use style „Text of article“.

Results and discussion

This part is for the comparison of your results with previous research, detail analysis of the results and possible future research directions. Results could be presented and illustrated in the form of text, table or graph. They should be in line with theoretical context and objectives and propositions stated in the beginning. It should also provide wider perspective and new context for the future possible research directions. For the text use style „Text of article“.

Title of subchapters

For the text use style „Text of article“.

Tables, figures or pictures should be separated from the text by at least one line. For text of the table use font Calibri, size 10pt.

For the description of tables, graphs, pictures and objects use style „Tables“. Tables, figures etc. number separately.

Table 1: Title

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| --- | --- | --- | --- |
|  | Column 1 | Column 2 | Column 3 |
| Row 1 | Text | Text | Text |
| Row 2 | Text | Text | Text |
| Row 3 | Text | Text | Text |

Figures should be inserted without external frame in black-white or color so that they are clearly visible. Legend should be on the right or bottom. Name of the figure should not be within the figure.

Figure 1: Title

Conclusion

It should state short conclusion of research results compared with the objectives, research propositions and hypothesis. It should be clear what conclusion is author drawing from the research presented. It is good to state future possible research directions as well as practical application of given research. For the title use style „Chapter title“. For the text use style „Text of article“.

References

For the title use style „Chapter title“. For literary sources use Calibri, 12pt, single spacing, alignment to block. Do not number literary sources. The sources list should be stated as per standards of APA 6th style referencing.

The papershould not exceed maximum of **15,000 words**(including title, abstracts, body of the text, tables*,* figures or any other graphical illustrations, and references).